

BUSINESS ADMINISTRATION



Professional Master of Business Administration

SCHOOL of
PROFESSIONAL STUDIES

PROGRAM OVERVIEW

The Master of Business Administration (MBA) is designed for the professional. It will develop in each student a broad understanding of how the elements and processes of business organizations relate to one another and to the external environment. The MBA will develop proficiency and confidence in all of the functional areas of business. In addition to providing the technical skills required for an executive-level business position, this degree also emphasizes ethical considerations of doing business. The programs are supported by experienced faculty with expertise in all functional areas of business.

PROGRAM FORMAT

Courses are 8-weeks long and offered six terms each year. Faculty are scholar practitioners with real world experience.

- Available in the classroom at the following learning centers:

Corpus Christi

Northeast Center

Northwest Center

- Available 100% online

CAREER OPPORTUNITIES

Job examples for this degree: Administrative Management Advertising Manager
Department Administrator Financial Analyst

Learn about earning potential: U.S. Bureau of Labor Statistics | www.bls.gov

CONTACT US

UIW School of Professional Studies Admissions

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www.SPS.UIW.edu

Accreditation: University of the Incarnate Word is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate, baccalaureate, masters, doctorate, and professional degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions about the accreditation of University of the Incarnate Word.

SPECIALIZATIONS

Choose six hours from one of the following specialization areas:

- **Asset Management**
PMBA 6320 Investments, PMBA 6321 Portfolio Management, PMBA 6322 Real Estate Investments
- **Data Analytics**
PMBA 6330 Applied Data Analysis, PMBA 6331 Forecasting Methods in Business, PMBA 6332 Data Management
- **Human Resource Management**
PMBA 6309 Applied Human Resource Management, PMBA 6340 Metrics and Measures of HR,
PMBA 6341 Strategic Human Resources Management
- **General**
Six hours in transfer credit or 3 hours from two chosen specializations.

DEGREE PROFILE

YEAR 1					
Term	Course Title	Hours	Course Title	Hours	
Term I	PMBA 6310 Managerial Accounting and Control Systems*	3	PMBA 6312 Quantitative Methods and Research*	3	
Term II	PMBA 6311 Managerial Finance*	3	PMBA 6313 Managerial Economics and Decision-Making*	3	
Term III	PMBA 6314 Management of Information Technology*	3	PMBA 6315 Leading Organizations and Human Resources*	3	
Term IV	PMBA 6316 Strategic Marketing, Communications, and Research*	3	Specialization Course+	3	
Term V	PMBA 6317 Global Strategy, Policy, and Regulation*	3	Specialization Course+	3	

* Indicates Core Courses + Indicates Specialization Courses

Total requirements must meet 30 credit hours to be eligible for graduation.

