



UIW

SCHOOL of
PROFESSIONAL STUDIES

DOCTOR OF BUSINESS ADMINISTRATION

**LEADERS, INNOVATORS
& PROBLEM SOLVERS**

PROGRAM OVERVIEW

The Doctor of Business Administration (DBA) builds on the knowledge and skills of professionals who have completed master's level study in business and business-related disciplines. This 45-credit-hour program consists of 15 courses, including a minimum of three specialized courses focused on supervised peer-reviewed publications, conference presentations, work-based projects or dissertation research.

The DBA creates scholar-practitioners who can provide meaningful contributions to the advancement of business research and practice, bridging academic rigor with real-world application to drive innovation and excellence in today's business environment.

OUTCOMES

After completing the program, students will be able to:

- **Conduct rigorous business research** that bridges academic theory and practical application, employing advanced methodologies to address complex organizational challenges and contribute meaningfully to the field.
- **Synthesize and evaluate diverse business frameworks** to develop innovative solutions for global business environments, critically analyzing ethical implications and stakeholder perspectives.
- **Design and implement evidence-based strategies** that transform data and research findings into actionable insights for organizational decision-making and performance improvement.
- **Communicate research findings effectively** through peer-reviewed publications, conference presentations and professional reports that advance both academic knowledge and business practice.
- **Apply ethical reasoning and critical thinking** to complex business scenarios, integrating multiple theoretical perspectives to generate sustainable and responsible solutions.
- **Lead organizational change initiatives** grounded in scholarly research and best practices, demonstrating the ability to translate academic insights into practical business applications.
- **Contribute original knowledge** to the business discipline through supervised research projects, work-based applications or dissertation work that addresses significant gaps in theory or practice.



45
RESIDENCY
HOURS

2
FORMATS:
ONLINE OR
BLENDED

ADMISSIONS

The DBA requires that applicants have earned a graduate degree in business (typically an MBA) from a regionally accredited university with an overall graduate degree GPA of 3.0 or better. If an applicant's graduate degree is not in a business area, the student may be required to successfully complete one or more graduate-level business courses to provide an adequate foundation in core areas of business studies including: accounting, inferential statistics and economics. If an applicant's overall graduate level GPA is below a 3.0, they may report their Graduate Management Aptitude Test (GMAT) for consideration.

Visit dba.uiw.edu to view all admissions requirements.

Transform from practitioner to industry leader.



LEARN MORE

Call: (800) 641-4101 or (210) 757-0202

Text: (210) 817-0779 | dba@uiwtx.edu

DBA.UIW.edu

Your Journey. Our Mission.

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