LEADERS, INNOVATORS AND PROBLEM SOLVERS

DOCTOR OF BUSINESS ADMINISTRATION
School of Professional Studies
PROGRAM OVERVIEW

The Doctor of Business Administration (D.B.A.) builds on the knowledge and skills of students who have completed master’s level study in business and business-related disciplines. The D.B.A. creates scholar-practitioners who are able to provide meaningful contributions to the advancement of business research and practice.

OUTCOMES

• Develop innovative principles and practices in business operations and management
• Conduct research for solving problems, making decisions and communicating both results and recommendations
• Use technology efficiently and effectively to achieve organizational and professional goals
• Employ ethical leadership capabilities to solve a variety of complex domestic and global issues
• Communicate effectively in diverse environments by aligning audience, medium and message
ADMISSIONS

The D.B.A. requires that applicants have earned a graduate degree in business (typically an M.B.A.) from a regionally accredited university with an overall graduate degree GPA of 3.0 or better. If an applicant’s graduate degree is not in a business area, the student may be required to successfully complete one or more graduate-level business courses to provide an adequate foundation in core areas of business studies including: accounting, economics, finance, marketing, quantitative methods/statistics and strategy. If an applicant’s overall graduate level GPA is below a 3.0, they may report their Graduate Management Aptitude Test (GMAT) for consideration.

Visit dba.uiw.edu to view all admissions requirements.

Take this opportunity to expand on your work experience to reach the next level in your career.