

University of the Incarnate Word<sup>®</sup>  
Doctor of Business Administration

School of Professional Studies

**PROGRAM OVERVIEW**

The Doctor of Business Administration (DBA) degree builds on the knowledge and skills of students who have completed master's level study in business and business-related disciplines. The DBA creates scholar-practitioners who are able to provide meaningful contributions to the advancement of business research and practice. The program incorporates a blended delivery approach utilizing technology and face-to-face instruction to create a combination of synchronous and asynchronous pedagogy. Or students may choose to attend in an online-only format. The supervised culminating experience of not less than nine credit hours will result in the production of either a Peer-Reviewed Publication, Conference Presentation, or Work-Based Project.

**LEARNING OUTCOMES**

The D.B.A. Program Objectives are to create graduates who will:

- Develop innovative principles and practices and practices in business operations and management;
- Conduct research for solving problems, making decisions, and communicating results and recommendations;
- Use technology efficiently and effectively to achieve organizational and professional goals;
- Employ ethical leadership capabilities to solve a variety of complex domestic and global issues;
- Communicate effectively in diverse environments by aligning audience, medium, and message.

**ACCREDITATION**

The University of the Incarnate Word is accredited by the Southern Association of Colleges and Schools Commission on Colleges.

**CONTACT**

**UIW SPS Admissions**

(210) 757-0202 or (800) 318-1876

eapadmission@uiwtx.edu

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Doctor of Business Administration

## Doctor of **Business Administration** COURSES

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### Year I

|           |                                                           |
|-----------|-----------------------------------------------------------|
| Term I    | DBA 8310 Business Ethics                                  |
| Term II   | DBA 8315 Qualitative Research                             |
| Term III  | DBA 8320 Corp. Financial Decision-Making & Value Creation |
| Term IV   | DBA 8325 Quantitative Research & Analysis                 |
| Term V    | DBA 8330 Survey Design, Development, & Deployment         |
| Term VI   | DBA 8335 Business Operations & Process Improvement        |
| Term VII  | DBA 8340 Writing for Publication & Presentation           |
| Term VIII | DBA 8345 Marketing Research & Analysis                    |
| Term IX   | DBA 8350 Research Design & Analysis                       |
| Term X    | DBA 8355 Practical Econometrics & Decision-Making         |
| Term XI   | DBA 8360 Contemporary Global Issues, Trade, & Investment  |
| Term XII  | DBA 8365 Business Strategy, Simulation, & Integration     |
| Term XIII | DBA 9300 Culminating Experience                           |
| Term XIV  | DBA 9300 Culminating Experience                           |
| Term XV   | DBA 9300 Culminating Experience                           |



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