University of the Incarnate Word®

Master of Arts in Administration-Applied Administration

School of Professional Studies

PROGRAM OVERVIEW

The Master of Arts in Administration program is unique among graduate programs in South Texas in that it provides participants with core competencies in administration as well as essential knowledge, skills and abilities. The curriculum is designed to develop ethical and accountable administrators who are able to conceptualize and critically analyze complex organizational issues within their specialty areas and who are able to persuasively communicate toward a course of action that is in the best interests of those they serve.

The MAA in Applied Administration is designed to offer a program of study that allows students to personalize their degrees in order to gain the knowledge and skills required of their career fields. This concentration also allows students to avoid duplication of previous coursework, training or experience.

PROGRAM FORMAT

- 30 credit hours
- 8-week terms with six start dates
- 100% online
- Some classes available in-person

QUICK FACTS

- No application fees
- Reduced tuition and no academic fees
- Special discounts for active-duty military, veterans, DoD and active-duty dependents
- Resources online and on campus to keep you on track

ACCREDITATION

The University of the Incarnate Word is accredited by the Southern Association of Colleges and Schools Commission on Colleges.

CONTACT

UIW SPS Admissions

(210) 757-0202 or (800) 318-1876 eapadmission@uiwtx.edu



This publication is available in alternate format by request. To request an alternate format, please contact the UIW SPS Office of Admissions at (210) 757-0202. 02/2023 250

LEARN MORE

sps.uiw.edu





M.A.A. in Applied Administration

COURSES

Year I

Term I	PMBA 6309 Applied Human Resource	ORGD 6320 Organizational Behavior and Learning*
	Management* (3 Hours)	(3 Hours)

Term V ORGD 63CS Capstone (3 Hours)	Graduate Level curse from MAA disciplines + (3 Hours)
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* Indicates Major Courses + Indicates Concentration Courses

MASTER OF ARTS IN ADMINISTRATION CONCENTRATIONS:

- Applied Administration
- Communication Arts
- Criminal Justice Leadership
- Healthcare Administration
- Industrial and Organizational Psychology

Total requirements must meet 30 credit hours to be eligible for graduation.



