

University of the Incarnate Word®

Bachelor of Science in Business Administration

School of Professional Studies

PROGRAM OVERVIEW

The Bachelor of Science in Business Administration (BSBA) degree program develops in each student a broad understanding of how the elements and processes of business organizations relate to one another and to the external environment. Degree requirements are designed to develop proficiency and confidence in the functional areas of business. In addition to providing the technical skills required for a professional-level business position, the ethical considerations of business are emphasized.

This program offers students a broad background in Business Administration, with the added benefit of concentrating studies in a specific area of interest, such as Accounting, General Business, Finance, Management, Project Management, Marketing, Social Marketing, and Information Systems

PROGRAM FORMAT

- 120 credit hours
- 8 week terms with six start dates
- 100% online
- Some classes available in-person

QUICK FACTS

- No application fees
- Reduced tuition and no academic fees
- Special discounts for active-duty military, veterans, DoD and active-duty dependents
- FREE e-books for undergraduates and active-duty military
- Resources online and on campus to keep you on track

ACCREDITATION

The University of the Incarnate Word is accredited by the Southern Association of Colleges and Schools Commission on Colleges.

CONTACT

UIW SPS Admissions

(210) 757-0202 or (800) 318-1876

eapadmission@uiwtx.edu

This publication is available in alternate format by request. To request an alternate format, please contact the UIW SPS Office of Admissions at (210) 757-0202. 10/2025 250

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B.S. Business Administration

B.S. in Business Administration

COURSES

Year I

Term I	ENGL 1311 Composition I (3 Hours)	DWHP 3300 Dimensions of Wellness (3 Hours)
Term II	ENGL 1312 Composition II (3 Hours)	General Elective (3 Hours)
Term III	ENGL 2310 World Literature (3 Hours)	BIS 2321 Management of Information Systems (3 Hours)
Term IV	Social Science (3 Hours)	RELS 1325 Religious Quest (3 Hours)
Term V	PHIL 1381 Introduction to Philosophy (3 Hours)	Fine or Applied Arts (3 Hours)
Term VI	MATH 1304 College Algebra (3 Hours)	Natural Science w/ Lab (4 Hours)

Year 2

Term I	MSC 3370 Statistical Analysis of Business (3 Hours)	History (3 Hours)
Term II	MSC 3371 Models of Management Sciences (3 Hours)	Language I (3 Hours)
Term III	ECN 2301 Macroeconomics	Language II (3 Hours)
Term IV	ECN 2301 Microeconomics	3000 or 4000 Level Religious Studies or Philosophy (3 Hours)
Term V	ACC 2311 Financial Accounting	MGT 3340 Concepts and Functions of Management (3 Hours)
Term VI	ACC 2312 Managerial Accounting	MKT 3331 Introductory Marketing Concepts and Strategies (3 Hours)

Year 3

Term I	ACC 3311 Intermediate Accounting I (3 Hours)	BLW 3317 Legal Aspects of Business (3 Hours)
Term II	ACC 3311 Intermediate Accounting II (3 Hours)	FIN 3321 Business Finance (3 Hours)
Term III	ACC 3311 Intermediate Accounting III (3 Hours)	GLB 3331 Analysis of Global Business Opportunities (3 Hours)
Term IV	ACC 3315 Personal Income Tax (3 Hours)	ACC 3313 Cost Accounting (3 Hours)
Term V	ACC 4314 Auditing (3 Hours)	General Elective (3 Hours)
Term VI	Accounting Elective (3 Hours)	General Elective (3 Hours)

Year 4

Term I	Accounting Elective (3 Hours)	General Elective (3 Hours)
Term II	General Elective (3 Hours)	MGT 4375 Business Policy and Strategy (3 Hours)

* Indicates Major Courses

Total requirements must meet 120 credit hours to be eligible for graduation and 45 hour residency requirement.

All students must have documented 45 hours of community service to graduate.

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